

Product Data Sheet

LED Neon Strip



CE RoHS

IP66

SINGLE CCT

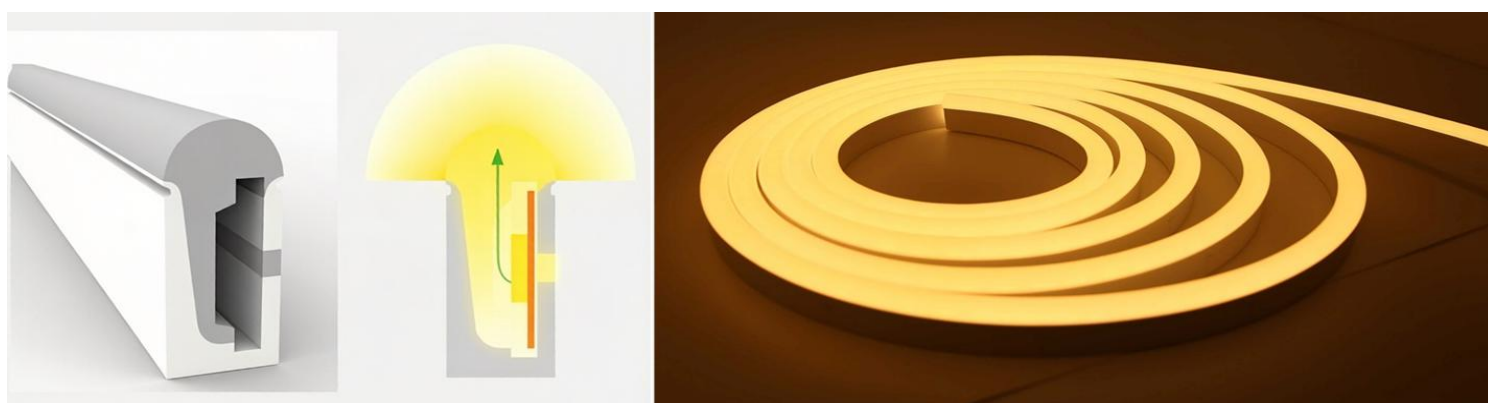
- 2700K
- 3000K
- 3500K
- 4000K
- 5000K



Overview

The LED Neon Strip is a flexible lighting solution designed to replicate the visual aesthetics of traditional neon. It consists of LED strips encased in a thick, solid PVC polymer jacket. This specialized housing acts as a diffuser, blending individual points of light into a single, uniform glow that mimics traditional neon.

Internally, the strip typically features high-density SMD or COB LED chips mounted on a flexible circuit board, which is then encased through an extrusion molding process. This material not only serves as a light diffuser but also protects against moisture, dust, UV rays, and physical impact. The result is a visually striking and highly durable product—ideal for both indoor and outdoor applications where performance and reliability are critical.



Features

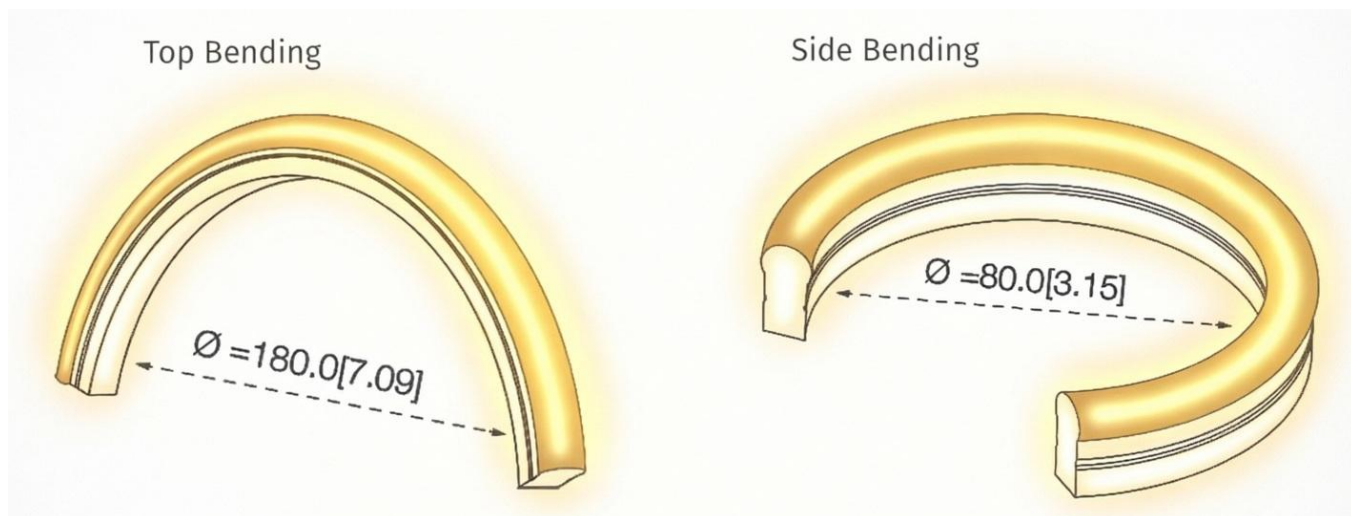
1. Fully diffused, dotless light
2. Visible cutting marks at the PCB for accurate length of the light strip
3. IP65 for wet locations and UV stabilized for outdoor
4. Durable PVC jacket, resistant to impact, dust and UV.
5. Top-bending and side-bending options with multiple output levels
6. Available in static white, and Red/Green/Blue and RGB Dynamic Color Changing





Specifications

Input Voltage	AC220V AC110V DC24V DC12V DC5V		
Rated Power	6W/m 10W/m 12W/m 14.6W/m	60 LEDs/m 120 LEDs/m 144 LEDs/m 160 LEDs/m	
Cut Points	100cm		
Light Colors	Static White 2300K Warm White 2700K Warm White 3000K Neutral White 4000K Day White 5000K Cold White 6500K Cold White	Colors Red Green Blue Amber Glacier Blue	Dynamic RGB RGBW
Lumens Efficacy	Up to 90 lumens / w		
Dimensions (Lighting Width x Height)	Side Bending 6x12mm 8x16mm 10x20mm	Top Bending 10x10mm 12x16mm 16x16mm 20x20mm	
Environment	Outdoor / Wet Location (IP65)		



Ordering Code

	Voltage	Bend Style	Section Dimensions	Lights Color	
Neon					
	AC 220V	Top Bending (TB)	6x12mm	23(2300K)	Red
	AC 110V	Side Bending (SB)	8x16mm	27(2700K)	Green
	AC 100V		10x20mm	30(3000K)	Blue
	DC24V			35(3500K)	Ice Blue
	DC12V			50(5000K)	Amber
	DC5V			65(6500K)	RGBW Dynamic

Strip Profiles Options



Package

Supplied in 100-meter spools. Each spool is individually packed in a carton measuring 310 × 310 × 250 mm (L × W × H), with a gross weight of 12 kg.



Applications

1. Border and Contour Lighting for Indoor and Outdoor Use
2. Decorative Lighting and Architectural Outlines
3. Light Engine for Furniture and Refrigeration
4. Horizontal Guide and Signage Lighting
5. Accent or Cove Lighting for Displays



Solderless Connection Guide

1. Line up the sharp prongs of the power connector with the SMD Neon Strip light wires



Always insert sharp pins into strip light and rounded pins into accessories.



2. Gently insert power connector into the end of the Neon Strip light



3. Insert rounded prongs of power connector into the AC Power Driver Cord

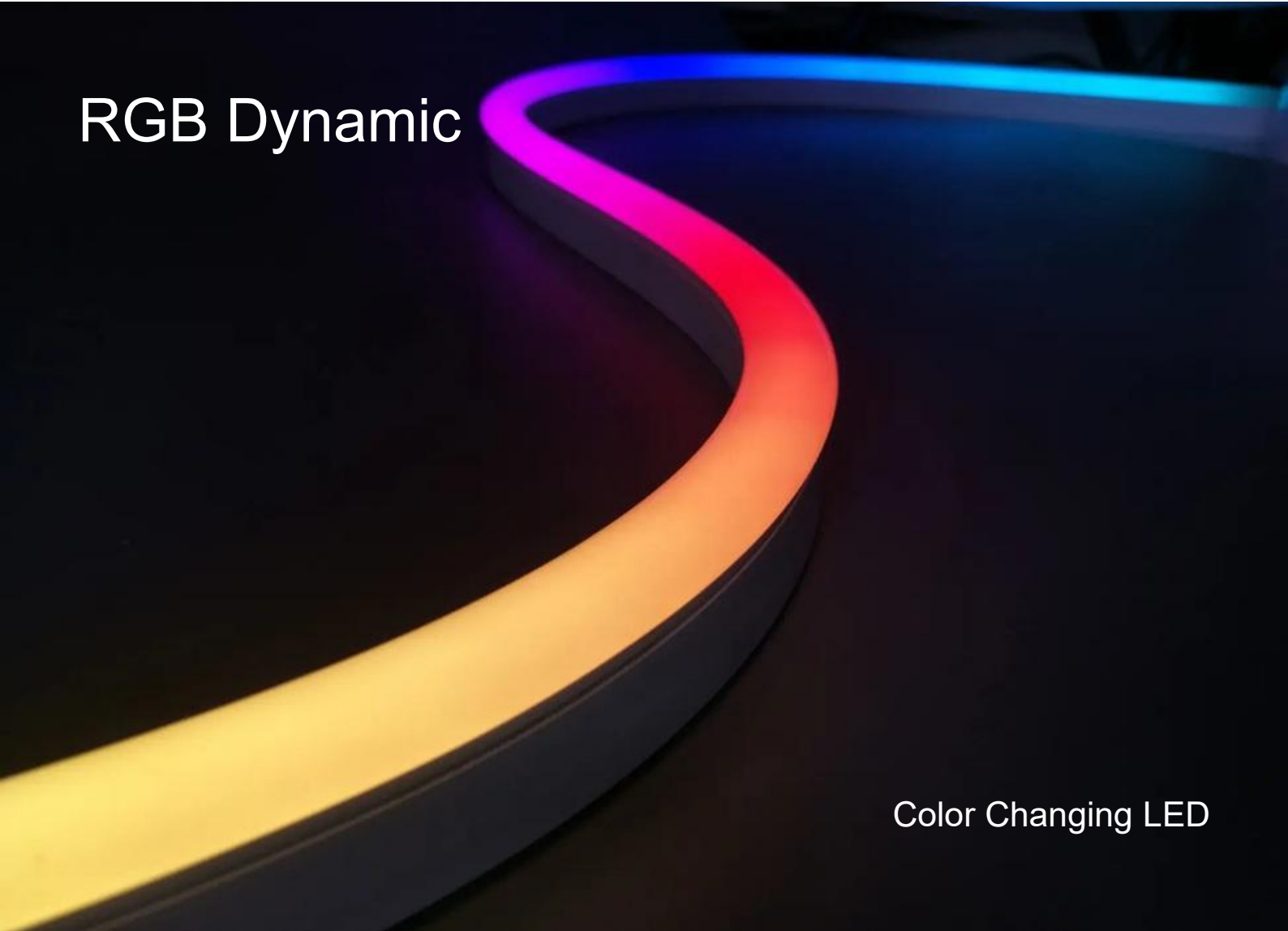


4. Outdoor Applications require the use of a weatherproofing kit and sealant to protect all connections.



5. Attach an end cap to the end of SMD Neon Strip light run

RGB Dynamic



Color Changing LED



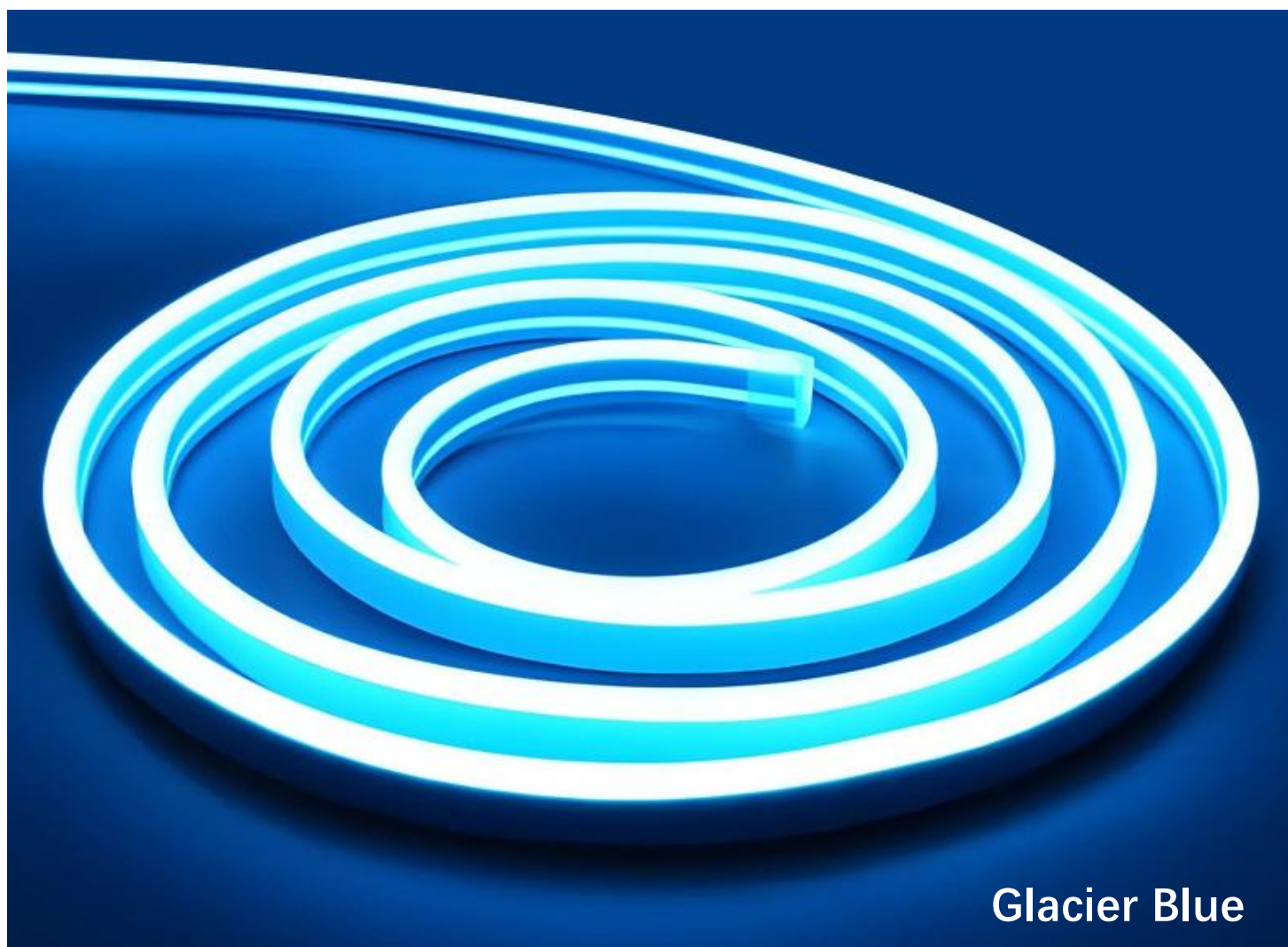
Never Attempt to cut or install accessories while AC220V/120V/100V SMD LED Neon Strip lights are plugged in to a power source



Note: AC 220V/120V/100V SMD LED Neon Strip Lights are polarized. If they do not light up when you first plug them in, simply unplug the power cord and reinstall connection 180° from the original configuration, or insert the power connector into the opposite end of the strip light.



Warning: The SMD LED Neon Strip Lights produce excessive heat operating while spooled. Fully unspool LED lights before operation. Failure to do so may result in damage to the strip light and or property.



Safety And Disclosures

- Installation must be in accordance with local and national electrical code regulations.
- To ensure safety and correct installation, our strips are intended to be installed by a qualified, licensed electrician.
- Do not install in environment where excessive heat may exist.
- LED strip lights must be handled with care. Excessive handling, bending, and pressure may damage the product, voiding the warranty.
- Do not install indoor LED tape light products in outdoor / wet location environments.
- Each maximum run requires a dedicated power feed from the driver. Do not extend beyond the recommended maximum run length.
- We reserve the right to modify and improve the design of our fixtures without prior notice. Although we try our best to order the same colors every time, due to changes in technology and phosphors over time, we cannot guarantee to match existing installed fixtures for subsequent orders or replacements in regards to product appearance, CCT, or lumen output.